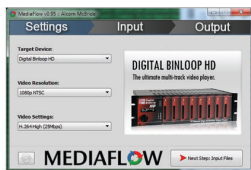


MediaFlow™

Simple Encoding Software for Alcorn McBride Products



Encode

Quickly and easily encode your video

MediaFlow Software Applications

For a complete workflow solution, simply use MediaFlow to encode your source material and transfer it to your Alcorn McBride unit.

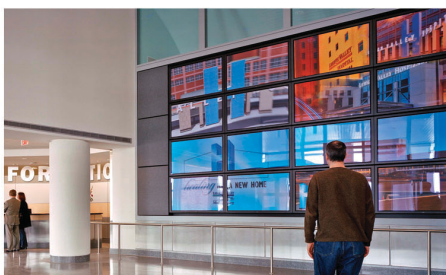
Deploy

Transfer files via Ethernet or CompactFlash



MediaFlow software is preconfigured to produce video 100% compatible with Alcorn McBride products. It steps you through the process and quickly readies your content for use. After your material is encoded, MediaFlow's built-in FTP capability can automatically transfer files to your Ethernet enabled device.

Playback



It accepts all the major video formats and outputs H.264 or MPEG2 video (MPEG or AAC audio). MediaFlow supports PAL and NTSC.

Visit www.alcorn.com to learn more.

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