



David Geoghegan, Director of Sales

The ██████████ Company doesn't want us to tell you where they use the thousands of pieces of equipment they've purchased from us over the past fifteen years.

Unfortunately, like most of our customers, ██████████ regards their use of our technology as a trade secret. Even though our Digital Binloop provides the 16 and 24-bit multi-track audio for nearly every theater in all of the ██████████ theme parks worldwide (including some that haven't even opened yet). We can only hope that when you hear great audio, you'll know that it's ours.

It's much the same story with video. Our Digital Video Machine 2 is the high bit rate MPEG-2 source for more and more of the video you see in every ██████████ park. And increasingly you'll be seeing our Digital Video Machine HD player replacing ██████████ film projectors, wherever maximum picture quality and minimum maintenance are a requirement.

██████████'s use of our audio and video equipment isn't surprising when you consider that for years our show control equipment has been used to control their laser disc players worldwide. But many people don't realize that products such as our Ethernet Machine even form the parkwide backbone of ██████████'s newest park.

Of course, ██████████ isn't the only major theme park company that uses Alcorn McBride technology. We're also the standard at ██████████, ██████████, ██████████'s ██████████, and just about any other theme park you can think of. Not to mention casinos, world expos, museums, and retailers from the U.S. to the orient and Europe. And when we say "not to mention", we mean it.

So the next time you're in a theme park and hear great audio or see great video, do us a favor. Just assume that it's ours.

**Alcorn**  
**McBride**  
**Inc.**

*The Sights and Sounds Behind the Scenes*

SM

3300 South Hiwassee Road  
Building 105  
Orlando, FL 32835  
tel: (407) 296-5800  
fax: (407) 296-5801  
e-mail: info@alcorn.com  
internet: www.alcorn.com